

The SITE Southern California Community Outreach Committee invites you to submit a proposal to receive a donation from our upcoming 2019 SITE SoCal Holiday Event. For the past twenty years, SITE Southern California has held a fundraiser to benefit our local community. The Charity Event will include a Live and Silent Auction in beautiful Palm Springs this coming December 8<sup>th</sup> – 10<sup>th</sup>.

Our mission statement for this event is:

***“To benefit small, grassroots, non-profit organizations, with little to no overhead, where the majority of the money received will go directly to the cause and benefit Southern California communities.”***

#### **THE CRITERIA FOR CONSIDERATION AS A SITE SOCAL BENEFICIARY ARE:**

- The organization must be an established California non-profit with IRS 501 c3 status.
- The organization must fall within the scope of our mission statement: “To benefit small, grassroots, non-profit organizations, with little to no overhead, where the majority of the money received will go directly to the cause and benefit Southern California communities”.
- **The organization needs to be ‘small’ enough that donated funds would make a significant difference to the lives of its recipients. We focus on charitable organizations that do not already receive large corporate or government funding.**
- The funds must be spent within the calendar year of 2020.
- The organization must be fiscally responsible and fully accountable for how the money will be spent over the next year by providing three (3) quarterly reports in 2020 as to how the money has been used to benefit the lives of the organization’s recipients.

#### **POTENTIAL GIFT INCOME**

We cannot guarantee the amount of funds our event will generate. In previous years, the average recipient has received between \$10,000 and \$35,000. Funds will be distributed in the first quarter of 2020.

#### **PROPOSAL GUIDELINES**

Please apply online at <http://bit.ly/HolidayEventCharityApp>

*In addition, please note there will be an area to upload additional documents that would help illustrate your organization from photos, letters of recommendation, marketing collateral, etc.*

- You must be available to attend the SITE SoCal Holiday Event in Palm Springs on December 8<sup>th</sup> – 10<sup>th</sup>. We will provide to you two (2) seats, a complimentary hotel, a 6 ft. table for showcasing your organization and approximately five (5) minutes of time on stage during the dinner for live testimonials and a video presentation.
- Be prepared to produce a video five minutes or less that will be used on stage at the Holiday Event. Cost to produce the video would be your expense, video is subject to committee approval.

### **GIVE BACK GET BACK - “HANDS-ON OPPORTUNITY”**

In addition to the Holiday Event, we will have an additional opportunity for our members to participate in a “hands-on” event. This event is in addition to, and separate from, being a recipient of the funds. In the past we have made blankets, capes for kids, built gingerbread houses for an upcoming event, wrapped gifts, assembled vanity kits, etc. The event will be approximately 2-3 hours, must operate within a ballroom at the hotel and there will be approximately 500 people participating on a flow.

### **GIVE BACK GET BACK – DONATION DRIVE**

In addition to the Holiday Event, we will have an additional opportunity for a donation drive for our members to bring donation items to you. Please provide examples of items in need that your recipients need that would make an impact for your organization.

### **TO APPLY FOR CONSIDERATION**

The SITE Southern California Community Outreach committee will review each proposal and may ask for more details. Personal and/or phone interviews may be set up in September 2019 for the semi-finalists. The ultimate decision will be announced by October.

Please apply online **NO LATER THAN AUGUST 1, 2019 to:**

We look forward to learning more about your organization and thank you for applying to our request for proposal.

Jamie Lee Tiffany  
VP Community Outreach  
SITE SoCal  
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### **PAST CHARITIES:**

Our very successful event has raised considerable funds for organizations small enough that our donation makes a significant impact. In the past, we have supported such organizations as:

- Bracken’s Kitchen – through food recovery, culinary training and our community feeding program we are committed to recovering, re-purposing and restoring both food and lives.
- CARMA – founded by veterinary professionals dedicated to enhancing the lives of people in our community through our love for animals, to rescue sick or injured animals, provide them with necessary medical care and place them into caring homes if needed.
- Mitchell Thorp Foundation – supporting families whose children suffer from life-threatening illnesses, diseases and disorders, by providing financial, emotional and resource support to their desperate situation.
- Donovan’s Smile – to support, minister, inspire, love and embrace our community by paying forward the love and support that Donovan’s family witnessed as their child underwent cancer treatment.
- The Rock Club Music Is The Remedy - dedicated to improving the lives and well-being of Veterans, at-risk youth and other groups through music instruction, education, and mentoring.
- Animal Rescue Without Borders (ARWOB) - rescue organization operating in the Baja, Mexico and San Diego, CA areas to rescue, rehabilitate, and re-home cats and dogs.

- Megan's Wings - provides help and services to families of children with cancer. It is our wish to ease the burdens of cancer on families and aid in the search for a cure
- 2 Cans 2 Hands - Empowering at-risk individuals to excel and become self-sufficient by addressing both their immediate and long-term needs through extended job-skill training, education and career placement.
- Cure Duchenne Cares - provides resources for families and caregivers on the standard of care for Duchenne including physical therapy, nutrition and equipment.
- Shades of Pink California Foundation - pay for basic living expenses such as housing, transportation, food, and other essentials of daily living.
- Frosted Faces Foundation - dedicated to delivering solutions to fulfill the promise of family and adequate veterinary care for senior animals whose love and lives are in jeopardy
- Al Wooten, Jr. Heritage Center – Provides after school, summer, gang prevention, SAT-prep and other college readiness programs for the not-so-privileged youth of South LA.
- Greater Los Angeles Area Pets for Vets – Supports our veterans in healing the emotional wounds with trained shelter dogs.
- Beauty Bus – provides the “lift and gift of beauty” through their in home beauty and grooming services to men, women and children with chronic and life threatening illness.
- S.P.O.T. – Saving Pets One at a Time – Rescues and rehabilitates pets from shelters and finds loving homes for them
- Miracles for Kids – Works to improve the lives of low-income families with critically-ill children.
- The San Diego Brain Tumor Foundation – Supports the San Diego community by providing direct assistance to support the patients and their families in San Diego.
- Bethany's Gait – rescuing Children and Horses together.
- Kristie's Foundation – Assists critically ill children and their families.
- My Stuff Bags Foundation - partnered with SITE for a hands-on event, providing duffels with personal items for children in need.
- Orange County Youth Commission / Santa Ana Boxing Club – impacting the lives of over 600 at-risk youth every year.
- The Burn Institute - a San Diego County service for burn survivors, at a “Camp Beyond the Scars.”
- Buena Clinton Homework Club - which trains mainly Hispanic children after school in a project to learn English until their parent's come home.
- Camp Laurel - a Los Angeles nonprofit that supports children affected and/or infected with HIV.
- La Calle - an Orange County organization focusing on improving the lives of high risk women through education and mentoring.
- Oasis of Hollywood - focusing on at-risk youth in Los Angeles County.
- Camp Alandale - a San Diego County camp for abused and neglected youth.
- Alisa Ann Rush Burn Foundation - Champ Camp, a week long summer camp for children who have been burned.
- The D.O.L.L.S. - an organization that benefit children with severe life challenges.
- Red Wagon Foundation - an Orange County organization with no overhead, focusing on many different children and their respective needs.
- Horsemanship for the Handicapped - a free riding day for children in San Diego county focusing on many different children and their respective needs.
- Grants Wishes - offering second wishes to children that have been diagnosed with cancer.